

WHAT TO EXPECT WITH BOTOX[®]



A guide to Chronic Migraine treatment

Your next appointment Date: _____ Time: _____

*Data on file.

Indication

BOTOX[®] is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older.

It is not known whether BOTOX[®] is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

IMPORTANT SAFETY INFORMATION

BOTOX[®] may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®]:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX[®] has been used at the recommended dose to treat chronic migraine.

BOTOX[®] may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®]. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information throughout the brochure.

BOTOX[®] BREAKDOWN

Key info about Chronic Migraine treatment



Prevent headaches before they start

Preventive treatments like BOTOX[®] are an important part of a Chronic Migraine treatment plan

2 million

Established treatment option

2 million BOTOX[®] treatments given to over 500,000 Chronic Migraine patients since FDA approval in 2010



Significant headache-day reduction

8 to 9 fewer headache and migraine/probable migraine days a month (vs 6 to 7 with placebo)

- ▶ 9%: Neck pain
- ▶ 5%: Headache
- ▶ 4% each: Migraine, eyelid drooping, musculoskeletal stiffness, muscle weakness

Side effects

- ▶ 3% each: Bronchitis, pain in 1 or more muscles, ligaments, tendons, or bones, injection-site pain
- ▶ 2% each: Slight or partial facial paralysis, muscle spasms, high blood pressure

This does not cover all the possible serious side effects of BOTOX[®]. Please see the Important Safety Information including Boxed Warning and the Summary of Information about BOTOX[®].

TREATMENT CLOSE-UP

What the injection process is really like



Approximately 15 minutes

Injections don't take very long and are usually done in a normal exam room



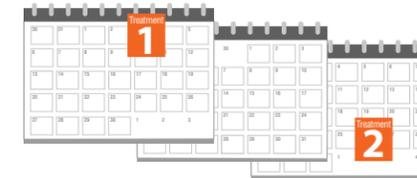
Tiny needles

The actual needle size is a half-inch long and very thin



Shallow injections

They feel like tiny pinpricks and are in 7 head and neck muscle areas (31 injections total)



2 treatments, 12 weeks apart

The proven way to see how well BOTOX[®] is working

BOTOX[®] Treatment Journey

1 FIRST TREATMENT

Make your next appointment before you leave the office to stay on schedule

WEEK 0

✓ INITIAL RESULTS

You may start to feel results by week 4, but full effectiveness won't be measured until 24 weeks

WEEK 4

2 SECOND TREATMENT

Your second treatment should be 12 weeks after the first to get full benefit of treatment

WEEK 12

👨‍⚕️ EVALUATING EFFECTIVENESS

You and your doctor will see how well BOTOX[®] is working for you after 24 weeks and decide whether to continue treatment every 12 weeks

WEEK 24

IMPORTANT SAFETY INFORMATION (continued)
Do not receive BOTOX[®] if you: are allergic to any of its ingredients (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®]

(abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

IMPORTANT SAFETY INFORMATION (continued)
Serious and/or immediate allergic reactions have been reported, including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®].

Please see additional Important Safety Information on the back cover.

WAYS TO STAY ON TRACK

- Sign up for the *Pathways to Prevention* support program at BOTOXChronicMigraine.com/Register
- Use a headache diary to track your progress
- Schedule and set a reminder for your next BOTOX® appointment
-  Find us on Facebook



Most insurance plans cover the cost of BOTOX® treatments. For help with any remaining out-of-pocket costs, there is the BOTOXSavingsProgram.com (eligibility rules apply).

Restrictions and maximum savings limits apply. Patient out-of-pocket expense may vary.
Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs.
Please see full terms and conditions at BOTOXSavingsProgram.com.

For questions about this program, please call 1-800-44-BOTOX

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.**

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take allergy or cold medicines; take sleep medicine; take aspirin-like products or blood thinners.

Other side effects of BOTOX® include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®

References: 1. Data on file, Allergan; Cohort Statistics for Migraine and Product Prevalence. 2. BOTOX® Prescribing Information, May 2018. 3. Silberstein SD. Practice parameter: evidence-based guidelines for migraine headache (an evidence-based review): report of the Quality Standards Subcommittee of the American Academy of Neurology. *Neurology*. 2000;55(6):754-762. 4. Dodick DW. Chronic daily headache. *N Engl J Med*. 2006;354(2):158-165. 5. Data on file, Allergan, November 2017; IMS Health Pharmetrics Plus data: total Chronic Migraine BOTOX® patients since launch. 6. Data on file, Allergan; PREEMPT 1 Final Report. 7. Data on file, Allergan; PREEMPT 2 Final Report. 8. Data on file, Allergan; PREEMPT 1 Efficacy Data. 9. Data on file, Allergan; PREEMPT 2 Efficacy Data. 10. Data on file, Allergan, November 2017; InCrowd Physician Survey. 11. Data on file, Allergan; Q1 2015 CM Insurance Coverage.